

PICOFILM CPR-50 GLOSS IHG1

glossy 7054, ~48 µm

Sustainable, transparent gloss FACESTOCK film based on 90 % PCR PET for the production of product labels.

7054 PICOFILM CPR-50 gloss IHG1 is a transparent 50 µm FACESTOCK film for the production of product labels. The front side has a glossy coating for variable information printing with water-based inkjet, and is suitable for both dye and pigment inks. The reverse side is untreated.

The product has the same mechanical properties, so it is easy to process – just like the non-PCR grades (7858/7852) – while offering identical benefits: fast drying, with high colour brilliance, sharp-edged prints and good water resistance. The total weight of this film has also been reduced: This means more labels per roll and thus higher productivity.

SiHL FACESTOCK coatings combined with print-on-demand printing technology make it easier and more affordable to produce exactly the amount of labels needed while meeting customers' personalisation requirements. This reduces waste and CO₂ emissions enormously.

Advantages

- Sustainable as based on 90 % PCR PET
- Quick drying
- High colour brilliance
- Sharply contoured printouts
- Good water resistance

General tips

For quality reasons PICOFILM should be stored originally packed. Storage and converting conditions of 23±5°C and 50±10% rel. humidity are recommended. Inkjet coatings are durable for a period of two years when stored appropriately in original packaging.

Physical data

Name	Value	Norm
Thickness (film) [µm]	ca. 48	ISO 4593
Weight [g/m ²]	ca. 61	ISO 536
Bending stiffness MD [mN]	ca. 13	ISO 2493-1; 15°/10mm
Bending stiffness CD [mN]	ca. 11	ISO 2493-1; 15°/10mm
Transparency [%]	ca. 91	DIN 53147

Printing instructions

We always recommend comprehensive testing of materials prior to regular conversion.